

The second day: September 11(Tuesday), 2018

Preparation			
9:00	2F Room A	2F Room B	2F Room C
	Session 5: Creativity and Innovation (2)	Session 6: Creative Thinking (2)	Session 7: Practice on Creativity Development
	Chair: Prof. Kim Hua Tan	Chair: Prof. George Teodorescu	Chair: Prof. Jay Mitra
9:20–9:50	Prof. Gunnar Prause : <i>IPR–aspects in managing sustain–nable design–driving innovation in SMEs</i>	MS. Harumi Edo : <i>Nega–Posi Reversal: A method using a physical approach to invert negative emotions positively</i>	Dr. Fernando Cardoso de Sousa and Dr. Ileana Pardal : <i>How to Save Time for Change: Afield Study</i>
9:50–10:20	Mr. Juha Saukkonen : <i>Extending the Concept of Knowledge Management into Innovation and New Business Creation</i>	Prof. Jin Hong : <i>Paternalistic Leadership and Incremental/Radical Creativity: the Moderating Role of Traditionality</i>	Prof. Gu Jifa : <i>Phronesis in the applied research works in China: Two practical cases</i>
10:20–11:50	Prof. Yukio Takagaki : <i>Open or Closed Innovation? Revelations from a case study of closed innovation</i>	Mr. Sungwoo Byun : <i>Failure of recognition or implementation in innovation</i>	Prof. Jonathan S. Feinstein : <i>Creativity Guiding Structures</i>
10:50–11:05	Coffee break		
11:05–11:35	Prof. Agota Giedrė Raišienė : <i>Hybrid methods of process and project management: Would them work for mass customization in public sector?</i>	Dr. Dave Valliere : <i>Mindfulness, Creativity, and Novelty Production of Entrepreneurs</i>	Prof. Toru Nakagawa : <i>'Liberty vs Love' and Ethics: Principal Contradiction of Human Culture and Solution Directions</i>
11:35–12:05	Prof. Santanu Roy : <i>Innovation Networks and Public R&D in India</i>	Prof. Shozo Saegusa et al: <i>Encouragement & Continuity Support System for Self–Innovative Training of the Idea–Marathon for University Students and Company Staff</i>	Dr. Elizabeth Tiur Manurung et al: <i>Coping with New Consumer Behavior: Young Entrepreneurs Creativity in Bandung, West Java.</i>
12:05–13:30	Lunch time (Japanese food box)		
	2F Room A	2F Room B	2F Room C
	Session 8: Creativity and Innovation (3)	Session 9: Innovation	Session 10: Innovation (2)
		Chair: Prof. Takashi Maeno	Chair: Prof. Yukari Nagai
13:35–14:05	(One hour workshop) Prof. Sandra M. Dingli and Dr. Leonie Baldacchino : <i>Foresight –Creating scenarios for the future</i>	Dr. Ayano H. Nishihara : <i>Creating Knowledge Ecosystem* How to form and maintain sustainably</i>	Prof. Viviana Molina Osorio and Mr. Widman Said Valbuena : <i>Mapping creativity and design within the entrepreneurship ecosystem</i>
14:05–14:35		Dr. Simone Ritter : <i>Moving from Creativity to Innovation</i>	Dr. Tatsuya Tokunaga : <i>Dynamics of Product Design for Creating Market Value</i>
14:35–15:05		Prof. Kim Hua Tan : <i>Framework for Accelerated Responsible Product Innovation</i>	Prof. Chunfang Zhou : <i>Creativity, Core Competency and Innovation in R&D Centers in Chinese Universities</i>