

ICCI2018

Chairman of ICCI 2018: Dr. Prof. Fangqi Xu (Kindai University, Japan)



Fangqi Xu is professor of management and Chinese business at the Faculty of Business Administration of Kindai University in Japan. He is founding director of the Institute for Creative Management and Innovation at the university. Also, he is founding editor of *Kindai Management Review*, and *Journal of Japanese Management*.

Dr. Fangqi Xu received his MBA in Venture Business at Nihon University and Ph.D. in Knowledge Science at Japan Advanced Institute of Science and Technology. His research interests are creative management, innovation, venture, comparative study of management, and creative education. Dr. Xu has written more than 200 scholarly publications including 50 journal papers (some papers were published in *The Journal of Creative Behavior*, *Creativity and Innovation Management*, *Kindai Management Review*, etc.) 22 books (or book chapters), 150 conference papers and invited lectures. His representative works are *Comparative Management between Japanese and Chinese Enterprises* (2006) and *Thinking about the Strongest Management in Asia* (with I. Nonaka and H. Kim, 2013).

Dr. Xu has served many important positions in academia in Japan. He is Chairman of Japan Creativity Society, Vice-president of Japan Federation of Management related Academies, Vice-president of Japan Intellectual Capital Management Association, etc.

Vice-Chairman of ICCI 2018: Dr. Prof. David T. Methé (Kwansei Gakuin University, Japan)



David T. Methé is a Full Professor at the Institute of Business and Accounting, Kwansei Gakuin University. His research focuses on issues concerning technology management, innovation, entrepreneurship and creativity. He has held previous faculty positions at Sophia University in Tokyo, Kobe University's Research Institute for Business and Economics (RIEB) and at the University of Michigan Ross Business School. He has published articles in international journals, chapters in academic books and is the author of a scholarly book on innovation and competition in the global integrated circuit industry. He has reviewed for and served on the editorial boards of numerous international journals. He has received several grants and awards and is currently an affiliate of the University of Michigan Center for Japanese Studies.

Ph.D (University of California, Irvine, Graduate School of Management) 1985-91, Assistant Professor of Rochester Institute of Technology (College of Business); 1991-97, Assistant Professor of University of

Michigan Business School (Ann Arbor); 1997-99, Associate Professor of Kobe University Research Institute of Economics and Business; 1999-2005, Associate Professor of Faculty of Comparative Culture, Sophia University; 2005-present, Professor of Kwansai Gakuin University, Institute of Business and Accounting.

Representatives of official organizer and partners

Prof. Dr. Horst Geschka



Prof. Dr. Geschka studied business engineering at the Technical University Darmstadt; he holds a doctorate in R&D management at this university since 1969. He worked for 14 years at the Battelle Institute in Frankfurt and at the Battelle Memorial Institute in Columbus/Ohio. During this time he and his staff developed basic methods of innovation management (creativity techniques, evaluation methodology, scenario techniques, etc.). Prof. Geschka was endowed professor at the TU Darmstadt and is honorary professor at the Technical University of Bucharest. Today he represents the module Innovation Management at the Wilhelm Büchner Fernhochschule, Darmstadt, as part of the Master's program "Technology and Innovation Management".

Prof. Dr. Geschka is founder (1983) and managing director and founder (1983) of Geschka & Partner management consultancy in Darmstadt (close to Frankfurt). Through his many years of consulting and scientific work, he has extensive expertise in the field of innovation and technology management. The spectrum of activities covers the conception of innovation processes, the development of an innovation strategy (in particular applying the Scenario Technique), the moderation of idea generation workshops up to market launch of innovative products and services. He also designs trainings, seminars and conferences in the field of innovation management and is moderating conferences. In 1998 Horst Geschka founded with colleagues the German Association of Creativity. Nowadays he is still a member of the board and deputy chairman.

Dr. Fernando Cade Sousa



Graduation in Military Sciences and Social Psychology; M.A. and Ph.D. in Organizational Psychology. Founder and President of the GAIM – Marketing Research Centre (www.gaim.pt) and of APGICO – Portuguese Association of Creativity and Innovation (www.apgico.pt). Member of the scientific board of the research Centre for Spatial and Organizational Dynamics (CIEO), responsible for the company platform PEDAL (Faculty of Economics, University of the Algarve - <http://www.cieo.ualg.pt/>). Referee and editorial board member of international scientific journals.

Research Fellow of the Department of Business Management, UNISA (University of South Africa). Company consultant in the area of organizational development and strategy. Guest speaker in universities and companies in Portugal, Brazil, Spain, Mexico, South Africa, Malaysia, India, UK and USA. Author of 28 books and 135 articles on subjects like creativity, innovation, leadership, human resources, psychology and military sociology. Last two books – “Collaborate to innovate” (2015) and “Team leadership in complex problem solving” (2017). Research interests in creativity, organizational innovation, leadership and research methodology.

Mr. Shingo Tamura



Shingo Tamura is currently President of Japan Creativity Society. After majoring in robotics, he graduated from Waseda University, one of the most prestigious universities in Japan, in 1969. Then Mr. Tamura joined SONY, starting his career as a Sonyman. Working for the global company, he filed more than 100 patents for inventions, utility models, designs and so forth. As an engineer with excellent skills and knowledge, he participated in numerous projects, including the development and marketing of Audio products & CD-ROM drives, Internet provider business, computer device business, human resources development in merchandising, and the management of Future Products Development Laboratory. After retiring from the position of manager of the IT Business Division of SONY, Mr. Tamura established Wonderworks, a business consulting firm, in 2007. Since then, the firm has been committed to creativity development in the manufacturing industry. Its catchphrase is “Creativity Development Workshop for Managers” Also as a visiting professor at universities or colleges such as Hokkaido University, Waseda University, Keio University, and Shohoku College (Sony Institute of Higher Education), Mr. Tamura has taught marketing and the management of technology. Moreover he has served as the Deputy Director of an NPO, the Center for Activation of Hokkaido, and the Deputy Director of Asian Management Strategy Laboratory. He has published several books in Japanese such as “*Sontoku Ninomiya and Creative Management*” (2015), and “*Practical Method of MOT*” (2008).

Chair of Category

Chair of Category 1: Creative Management

Prof. Jay Mittra



Jay Mittra is Professor of Business Enterprise and Innovation and Director of the Venture Academy at Essex Business School, University of Essex, UK. He is a Visiting Scholar at Luneburg University in Germany and has held Visiting Professorships at the Institute of Management Technology in India, the School of Management, Fudan University in China, at Bologna University, Italy and at Externado University in Colombia. He has acted as a Scientific Adviser to the OECD (Organisation for Economic Co-operation and Development) in Paris. Prof. Mittra is a Fellow of the Royal Society of Arts in the UK and is a board member of INSME (International Network of SMEs) headquartered in Rome. He also leads the International Entrepreneurship Forum (IEF) a unique network and forum for researchers, policy makers and business practitioners working on entrepreneurship, innovation and regional development. He has written widely on different aspects of entrepreneurship, innovation and economic development, and his latest book is ‘*The Business of Innovation*’ published by Sage in 2017. He is the editor of the ‘*Journal of Entrepreneurship and Innovation in Emerging Economies*’, also published by Sage, and a member of the board of numerous refereed journals around the world. He has worked with various institutions around the world such as the OECD, UNCTAD, UNIDO, ASEAN, EU and other government agencies and private sector organisations.

Chair of Category 2: Creative Education

Prof. Dr. Makoto Takahashi



Dr. Makoto Takahashi is Founder and Chairman of Soken Research Institute, a consulting company, and Professor Emeritus of Japan Professional School of Education. He received his Master's degree in Counseling from Tsukuba University and his doctorate degree in Education from Toyo University. After teaching at Sanno College, he established the consulting company in 1974. Since he started to research and practice creativity fifty years ago, he has acquired extensive experiences in the field of creativity development. His research area includes corporate strategy, HR/educational strategy, new product planning, naming development, and so on. Dr. Takahashi is also one of founding members of Japan Creativity Society and served as its President and then Chairman. As a consultant, he has conducted consulting for many leading Japanese firms, such as Toyota, Canon, NTT, Bridgestone, JAL, Dentsu Advertising, Nippon Television, just to name a few. In addition, he contributed to the establishment of creativity societies both in China and Korea. Furthermore, Dr. Takahashi is a prolific writer, publishing 77 books, including "*The Bible of Creativity*", "*The Handbook of Creative Thinking Techniques*", "*Facilitating Meetings*", "*A Moment of Inspiration*", "*Text Book of Naming*" in Japanese.

Chair of Category 3: Creativity and Innovation

Prof. Dr. Jifa Gu



Jifa GU, Professor, Academy of Mathematics and Systems Sciences, Chinese Academy of Sciences, PhD, Institute of Mathematics, USSR Academy of Sciences. His main fields are Operations Research and Systems Engineering. He published more than 30 books and 300 journal papers. He participated in practices on energy, environment, water resource, regional strategy and various projects on evaluation. 1995 with Dr. Zhu ZC proposed Wuli-Shili-Renli system approach and got applications in many practical cases. In recent ten years he has engaged in the study and application of Meta-synthesis system approach and Knowledge Science. He has participated in several national research programs related to social issues, digging experiences from TCM veteran doctors and study on the collective behaviors in Shanghai World Expo. He had been President of Systems Engineering Society of China, President of International Federation of System Research. Now he is academician and vice president of International Academy of System and Cybernetics Sciences, academician of Euro-Asia Academy of Sciences.

Chair of Category 4: Creative Thinking

Prof. Jonathan Feinstein



Jonathan Feinstein is the John G. Searle Professor at the Yale School of Management. Professor Feinstein studies creativity, especially from the point-of-view of paths of creative development. He works from historical examples, contemporary individuals, and formal models. He is the author of *The Nature of Creative Development* (2006, 2008; Stanford University Press) which is filled with a wealth of examples illustrating creative development as a process. He has also published creativity models in the *American Economic Review* and the *Journal of the Knowledge Economy* among other outlets.

Professor Feinstein's current work focuses on developing formal models of creativity guided by creative conceptions in the context of rich fields of knowledge and culture. He models a creative field as a lattice-type hierarchy and explores how individuals discover creative ideas via guiding conceptions that are based on higher-level concepts, such as themes, principles, and broader topics. His current work shows that in rich (large-scale) fields such conceptions are invaluable for sorting through the myriad of choices to find valuable, productive ideas. The models fit empirical studies, predict patterns of creativity based on field structure, and can serve as tools for education to help individuals and organizations learn how to be more creative.

Chair of Sessions

Chair of Session 1: Creative Management

Prof. Gunnar Prause



Gunnar Prause is Professor of Business Development at Wismar Business School in Germany and the School of Business and Governance of Tallinn University of Technology in Estonia. He is also board member of the Institute of Cooperative Studies at Humboldt University in Berlin. His working areas are entrepreneurship, design management and business development. He enjoys a 15-year experience in European projects on innovation and regional development in Europe with a focus on Baltic Sea Region. Professor Prause lectured and was invited to presentations in numerous countries around the world and he published a large number of scientific papers and books.

Chair of Session 2: Creativity and Innovation (1)

Prof. Viviana Molina Osorio



Viviana Molina Osorio is Professor in the Business and Economics department at Universidad Autónoma de Manizales – Colombia. She holds an MBA in Finance from Universidad EAFIT, a Global Affairs Specialization program from Jorge Tadeo Lozano University and a vocational Teacher specialization program from Haaga Helia University of Applied Sciences. Her undergraduate degree is in Managerial Economics from Universidad Autónoma de Manizales. Her research interest revolves around design, entrepreneurship and complex artifacts.

She works with the business research group and actively participate in the Manizales Más Entrepreneurship Ecosystem, in which has had several roles. As an Affiliate in 2014 she was a visiting scholar at Babson College in Boston. Later she was chosen as High Potential Professor in 2015 and has been contributing to transform the entrepreneurship and innovation culture in the city of Manizales, Colombia.

Chair of Session 3; Creative Thinking (1)

Prof. Jonathan S. Feinstein (See chair of category 4)

Chair of Session 4: Creative education

Prof. Dr. Kazuki Nishiura



Miyagi Gakuin Women's University, professor (Ph.D in psychology) and Keio University, visiting professor.

Professor Nishiura is an educational and health psychologist. He begun working at Takamatsu Junior College in 2000, and then Miyagi Gakuin Women's University in 2004. He has worked as educational research and consulting at Keio University in 2018. His research interest is to grow creativity and well-being of people, who aimed at children, preschool teacher and so on with brainstorming and psychological method. The others are "STEM education in preschool" and "healthcare system with

IoT in nursery school".

Chair of Session 5: Creative and Innovation (2)

Prof. Kim Hua Tan



Dr. Kim Hua Tan is a Professor of Operations and Innovation Management in the UK Nottingham University Business School. He is also Senior Fellow of HK higher Education Academy (HEA), and a Fellow of JSPS (Japan Society for the Promotion of Science). Prior to this, he was a Research Fellow and Teaching Assistant at Centre for Strategy and Performance, University of Cambridge. Professor Tan spent many years in industry, holding various executive positions before joining academia in 1999. His current research interests are accelerated innovation, lean management, operations strategy, sustainable operations, and supply chain management. He has spoken on these subjects across the globe, including China, Taiwan, Japan, Latin America, Europe, and other locales. Professor Tan has consulted many Fortune 500 companies and appointed as Our Common Future Fellow by the Volkswagen Foundation in 2009. Professor Tan has published various books including '*Winning Decisions: Translating Business Strategy into Action Plans*,' and numerous high impact articles in academic journals.

Chair of Session 6: Creative Thinking (2)

Prof. George Teodorescu



Prof. George Teodorescu is the Director of the International Institute for Integral Innovation, Meran, Italy. As an University Professor he headed and taught between 1992-2012 the Master Program for Integral Innovation at the State Academy Stuttgart, Germany. Since 2014 he is the Chairman of DAC Euro regional Ecosystem for Integral Innovation. As off 2013, his institute organizes a Course for Integral Innovation and a Summer School for Creativity in Meran, Italy. He was elected and reelected in the Executive Board of the World Design Organization between 2001-2005. He is Visiting Professor to several Asian Universities and adviser of institutions and companies in Asia, USA and Europe.

Chair of Session 7: Practice on Creativity Developmet

Prof. Jay Mitra (See chair of category 1)

Chair of Session 8: Workshop

Prof. Sandra M. Dingli



Sandra M. Dingli is Associate Professor at The Edward de Bono Institute for the Design and Development of Thinking at the University of Malta. She conducts workshops and delivers lectures on creativity and innovation management, foresight, Edward de Bono thinking methods, philosophy of mind and philosophy of artificial intelligence. Sandra set up the Institute in collaboration with Professor Edward de Bono in October 1992. In 2004 Sandra designed and launched a Master of Arts in Creativity and Innovation, at the University of Malta. Sandra organized six International Conferences on Creative Thinking and edited five books with selected proceedings of the International Conferences. Her numerous publications include *Creativity and Strategic Innovation Management* (2012, 2017) with M. Goodman as co-author.

Chair of Session 9: Innovation

Prof. Dr. Takashi Maeno



Takashi Maeno received his B. S. and M. S. degrees in mechanical engineering from the Tokyo Institute of Technology, Tokyo, Japan, in 1984 and 1986, respectively. From 1986 to 1995, he worked for Canon, Inc., in Tokyo, Japan. He received his Ph. D. degree in mechanical engineering from the Tokyo Institute of Technology, Tokyo, Japan, in 1993. From 1995 to 2008, he was with the Department of Mechanical Engineering at Keio University, Yokohama, Japan. Since 2008, he has been with the graduate school of System Design and Management, Keio University as a Professor. His research field is on creativity, innovation and well-being.

Chair of Session 10: Innovation(2)

Prof. Dr. Yukari Nagai



She is Vice President of Japan Advanced Institute of Science and Technology (JAIST), Professor of Graduate School of Knowledge Science. She was awarded PhD degree from Chiba University (Japan) in 2002, and PhD in Computing Sciences from University of Technology, Sydney (AU) in 2009. She contributes as Editor in Chief of International Journal of Design Creativity and Innovation (UK), and Journal of Japan Creativity Society.

She achieves the Design Society as Chair of Advisory Board Member, as well as SIG leader of Design Creativity. She was prized the Best Paper Awards from DESIGN2002 and Design Computing and Cognition 2006. Her recent publication is Critical Issues of Advanced Design Thinking:

Scheme of Synthesis, Realm of Out-Frame, Motive of Inner Sense, and Resonance to Future Society, in Creativity, Design Thinking and Interdisciplinarity (eds.) F. Darbellay, Z. Moody, T. Lubart, (Creativity in the Twenty First Century Series), 115-134, Springer, London, 2017.

Chair of Session 11: Ph.D. candidate (1)

Prof. Dr. Ho-Don Yan



Ho-Don Yan obtained his Ph.D. in economics from the State University of New York (SUNY) at Albany. Currently, he is a Professor in the Department of Economics, Feng Chia University, Taiwan and an adjunct professor of Chiang Mai University (Thailand) since 2016 at the Faculty of Economics. He was a visiting scholar from August 2001 to February 2002 at Tinbergen Institute (Amsterdam), Netherland. During August 2005 ~ July 2006, he was a visiting professor at Universidad Francisco Marroquin, Guatemala. His research fields include open macroeconomics and entrepreneurship. His recent book (edited with Fu-

Lai Tony Yu), *Handbook of East Asian Entrepreneurship*, was published by Routledge (London) in 2015.

Conference Sub-Themes

Category1: Creative Management

Category2: Creative Education

Category3: Creativity and Innovation

Category4: Creative Thinking

Category5: Practice on Creativity Development

Important Dates

Submission of Abstracts by May 9, 2018

Notification of Acceptance by May 31, 2018

Submission of Full Papers by July 31, 2018

All submissions should be made to info@ICCIosaka2018.net using the abstract and full paper templates available on the conference website: <http://www.ICCIosaka2018.net/>.

Awards

The conference set up four awards for those authors.

1. Best Paper Award: for academic research.
2. Best Practice Award: for practice on creativity development.
3. Best Student Award: for Ph.D. student.

Publications

Selected papers will be published in followings:

- Kindai Management Review (ISSN2186-6961)
- Journal of Japan Creativity Society (ISSN 1349-2454)
- Journal of Japanese Management (ISSN 2189-9592)

